



*Friday, January 18, 2013  
Edition 3, 2013*

**21 PR Highlights** for the week ending January 18 are listed below.

For TV please see the corresponding Broadcast Report which includes a total of **43 TV hits** with a total TV publicity value of **\$96,429.03** and **2,103,299 total TV audience impressions.**

## **Atlanta**

**Boat Show Returns to Atlanta**

High 5 Sports

<http://www.high5sports.com/story/20550678/boat-show-returns-to-atlanta>

**Capture Life Through The Lens**

Atlanta Boat Show 2013

<http://capturelifethroughthelens.com/2013/01/15/atlanta-boat-show-2013/>

## **Atlantic City**

**2013 Progressive Insurance Atlantic City Boat Show February 6-10**

RoundValleyFishing.com

<http://roundvalleyfishing.com/2013/01/11/2013-progressive-insurance-atlantic-city-boat-show-february-6-10/>

**2013 Atlantic City Boat Show, February 6-10**

The Ridgewood Blog

<http://theridgewoodblog.net/2013-atlantic-city-boat-show-february-6-10/>

## **Chicago**

**Joysticks, touch screens find place on deck at Chicago boat show**

Medill Reports

<http://news.medill.northwestern.edu/chicago/news.aspx?id=214083>

### **Heritage Harbor Wins Honors at Chicago Boat Show**

The Web Times

<http://mywebtimes.com/archives/ottawa/display.php?id=469092>

## **Kansas City**

### **Three memorable characters from the Sportshow**

Kansascity.com

<http://www.kansascity.com/2013/01/12/4007278/three-memorable-characters-from.html>

### **Kansas City Boat & Sportshow 2013**

KansasCity.com

<http://mingle.kansascity.com/photos/2013/kansas-city-boat-sportshow-2013/>

### **Ken Kieser: Kansas City SportShows – past and present**

Examiner.net

<http://www.examiner.net/sports/outdoors/x2105868929/Ken-Kieser-Kansas-City-SportShows-past-and-present>

## **Louisville**

### **Contest! Louisville Boat, RV and Sportshow**

Louisville Family Fun

[http://www.louisvillefamilyfun.net/2013/01/contest-louisville-boat-rv-and-sportshow.html?utm\\_source=feedburner&utm\\_medium=feed&utm\\_campaign=Feed%3A+LouisvilleFamilyFunEventsThingsToDo+\(Louisville+Family+Fun+Events+%26+Things+to+Do\)](http://www.louisvillefamilyfun.net/2013/01/contest-louisville-boat-rv-and-sportshow.html?utm_source=feedburner&utm_medium=feed&utm_campaign=Feed%3A+LouisvilleFamilyFunEventsThingsToDo+(Louisville+Family+Fun+Events+%26+Things+to+Do))

## **Miami**

### **Miami- World's Biggest Boat Show Aiming for 100,000+**

Sail World

<http://www.sail-world.com/USA/Miami---worlds-biggest-boat-show-aiming-for-100,000+/105560>

### **Miami show partnership seeks international buyers**

Trade Only Today

<http://www.tradeonlytoday.com/home/523417-miami-show-partnership-seeks-international-buyers>

## **Nashville**

### **Nashville Boat and Sports Show continues through Sunday**

WKRN-TV (ABC)

<http://www.wkrn.com/story/20565386/nashville-boat-and-sports-show>

**Pleasure-boat sales bounce back from recession**

**The Tennessean**

<http://www.tennessean.com/article/20130113/BUSINESS01/301130034/Pleasure-boat-sales-bounce-back-from-recession>

**New York**

**Inside the New York Boat Show**

**Courier-Journal (WSJ)**

<http://www.courier-journal.com/VideoNetwork/2075360727001/Inside-the-2013-New-York-Boat-Show>

**New York Boat Show Makes Waves**

**Hudson Mod**

<http://hudsonmod.com/new-york-boat-show-makes-waves/>

**Strictly Sail Chicago**

**Strictly sail will bring sailing tech to Chicago boaters**

**Medill Reports**

<http://news.medill.northwestern.edu/chicago/news.aspx?id=214171>

**Industry & Other News**

**Nmma Canada reports boost in industry sales**

**Trade Only Today**

<http://www.tradeonlytoday.com/home/523416-nmma-canada-reports-boost-in-industry-sales>

**US Boating Industry Grows 10 Percent in 2012**

**Marine Business**

<http://www.marinebusiness.com.au/news/us-boating-industry-grows-10-per-cent-in-2012>

**Tide Turning for U.S. Boating Industry**

**GrandLakeNews.com**

[http://grandlakenews.com/features/article\\_73ca3d4d-0f59-56c4-bf38-492c0fa8503b.html](http://grandlakenews.com/features/article_73ca3d4d-0f59-56c4-bf38-492c0fa8503b.html)

**NMMA Reports Solid Start to Show Season**

**Trade Only Today**

<http://www.tradeonlytoday.com/home/523435-nmma-reports-solid-start-to-show-season>